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TITLE: The Perception of the Effectiveness of Vaccines between Myth and Reality

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ABSTRACT (upto 300 words)

The perception of the risk of a vaccine and its effectiveness has always been the subject of study. The human mind, in fact, tends to underestimate the effectiveness of a vaccine and overestimate its risk. But where does this problem come from and how does the human being think when he is talking about a vaccine? In this work, I will present some experimental data on the perception of the vaccine to deepen the studies on the perception of risk. The aim will be to highlight what are the strategies of thought adopted by the human beings when they must reason on these issues.

BIOGRAPHY (upto 200 words)

ALESSANDRA CECILIA JACOMUZZI has completed his PHD in Cognitive processes psychology at the age of 27 years from University of Trieste, Italy. She is professor of General Psychology and Cognitive and behavioral Neuroscience at Ca' Foscari University in Venice, Italy. She has many publications on Perception Psychology and Thought Psychology. She has been serving as an editorial board member of several reputed journals.



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